Manitowoc Lutheran High School

2026–2028 Expansion Project
"Growing in God's Grace"

2 Peter 3:18
"But grow in the grace and knowledge of our Lord and Savior Jesus Christ. To him be glory both now and forever! Amen."

Purpose

This document is designed to guide the Project Funding Committee (PFC), Board of Control, and school administration in preparing materials, messaging, and execution for a focused, short-term pledge effort supporting the next phase of Manitowoc Lutheran High School's facility expansion.

This effort is intentionally structured to be:

- Clearly defined
- Time-bound (maximum of two years of active pledging)
- Strategically aligned with the school's long-term plan
- Focused on ministry impact rather than construction

Strategic Framing: Continuing the Vision

The recently completed gymnasium project represented Phase Four of a long-term master plan.

Key Message:

The gym completed Phase Four... we are now continuing that vision—growing in God's grace. This is the next step to prepare Manitowoc Lutheran for future generations."

Guiding Principles

- Maintain a clearly defined scope
- Secure leadership support before public communication (BOC – Faculty – Staff)

• Limit pledges to two years

• Maintain consistent messaging

• Emphasize ministry over facilities

Project A: Office Complex Relocation & Classroom Expansion

Goal: $1.5 million

• Convert office space to classrooms

• Support enrollment growth

• Improve access and efficiency

Project B: Fitness Center & Food Service Improvements

Estimated Cost: $2.5 million

• New fitness center

• Improved food service

Timeline Overview (proposed)

Preparation: Now – Aug 2026

Silent Phase: Sep 2026 – Jan 2027

Groundbreaking: Spring 2027

Public Phase: Jan 2027 – Dec 2028

All pledges fulfilled by Dec 31, 2028

Naming Opportunities

- Office Suite
- Food Service Area
- Fitness Center

Summary

The Expansion Project continues the long-term vision while strengthening mission and preparing for future growth.